CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Orde	r#		
	565806	1	0789405			
Product OBAMA/P/D SKED A						
	1-					
Contract Dates	Estimate #					
09/04/12 - 09/10/12	//1536					
Advertiser			Original Det	e / Revision		
Obama/D/President			09/12/12	/ 09/12/12		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broadcast		Cash		
	Stetion	Account Executive		Sales Office		
	WTKR	Jamie Andrus		Washington, D.		
	Special Handling					
	Demographic					
	Adults 35+					
	IDB#	Adverti	ser Code	Product Code		
	8020			TOURSE COOLE		
	Agency Ref		Advertise	er Ref		

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start End Time	Days Length Week Rate	TypeSpots	Amount
1 3 09/04/12 09/07/12 Let's Make A Deal 9am	9-10em <u>Rate</u> \$135.00	:30	NM 4	\$540.00
2 3 09/10/12 09/10/12 Let's Meke A Deal 9em Stert Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	9-10am <u>Rete</u> \$135,00	:30	NM : 1	\$135.00
3 3 09/10/12 09/10/12 Price Is Right Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	11am-12n <u>Rate</u> \$210.00	:30	NM 1	\$210.00
4 3 09/04/12 09/07/12 Price Is Right Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	11em-12n <u>Rate</u> \$210.00	:30	NM 4	\$840.00
5 3 09/04/12 09/07/12 Newschannel 3 News Start Date	12n-1230pm <u>Rate</u> \$210.00	:30	NM 4	\$840.00
6 3 09/10/12 09/10/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	12n-1230pm <u>Rate</u> \$210.00	:30	NM 1	\$210.00
7 3 09/04/12 09/07/12 CBS Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWT 4	1228-3pm <u>Rete</u> \$210.00	:30	NM 4	\$840.00
8 3 09/10/12 09/10/12 CBS Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdeys</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	1228-3pm <u>Rate</u> \$210.00	:30	NM 1	\$210.00
9 3 09/10/12 09/10/12 Ellen Degeneres 3pm <u>Stert Date</u> <u>End Date</u> <u>Weekdeys</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	3-4pm <u>Rate</u> \$140.00	:30	NM 1	\$140.00
10 3 09/04/12 09/07/12 Eilen Degeneres 3pm Start Date End Dete Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 4	3-4pm <u>Rate</u> \$140.00	:30	NM 4	\$560,00
11 3 09/04/12 09/07/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWTF 4	6-7em <u>Rate</u> \$130.00	:30	NM 4	\$520.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 565806 /	Alt Order # 07894058		
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # //1536		
Advertiser Dbama/D/President		ginal Date / Ravision 9/12/12 / 09/12/12		

		Si	pots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length W		TypeS		Amount
Stert Date End Date Weekdays Spota/Week 12 3 09/10/12 09/10/12 Newschannel 3 Naws	Rete					
12 3 09/10/12 09/10/12 Newschannel 3 Naws Start Date End Date Weekdeys Spots/Week	6-7am Rate	:30		NM	1	\$130.00
Week: 09/10/12 09/16/12 M 1	\$130.00			- 1		
13 3 09/10/12 09/10/12 CBS This Morning	7-9a	:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	Rate			,	'	Ψ100.00
	\$100.00	-				
14 3 09/04/12 09/07/12 CBS This Morning Start Date End Dete Weekdays Spots/Weak	7-9a Rate	:30		NM	7	\$700.00
Week: 09/03/12 09/09/12 -TWTF 7	\$100.00					
15 3 09/08/12 09/08/12 Early Show Saturday	9-11am	:30		NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S- 1	Rete				·	4,0.00
	\$70.00					
16 3 09/09/12 09/09/12 CBS Sundey Moming Start Date End Date Weekdays Spots/Week	9-1030am Rate	:30		NM	1	\$200.00
Waak: 09/03/12 09/09/12S 1	\$200.00			- 1		
17 3 09/09/12 09/09/12 Face the Nation	1030-11am	:30		NM.	1	\$245.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S 1	Rete			, , , , ,	ľ	4 2-10.00
18 3 09/04/12 09/07/12 NewsCha 3 News First @ 4p	\$245,00					
Start Dete End Date Weekdays Spots/Week	Rate	:30		NM	2	\$200.00
Weak: 09/03/12 09/09/12 -TWT 3	\$100.00			- 1		
Spot Ch Date Range Description	Stert/End Time	Weekdays Length		<u>Type</u>		
2 3 09/03/12-09/09/12 NewsChe 3 News First @ 4	p 358-5pm	TuWTh30	\$100.00	NM		
= 19 3 09/10/12 09/10/12 NewsCha 3 Naws First @ 4p	358-5nm	:30		- NM		40.00
Start Date End Data Waakdays Spots/Week	Rate	.50		INIVI	0	\$0.00
Week: 09/10/12 09/16/12 M 1	\$100.00			- 1		
Spot Ch Date Ranga Description 1 3 09/10/12-09/16/12 NewsChe 3 News First @ 4	Start/End Time	Weekdays Length		Type		
Credited	p 330-3pm	M:30	\$100.00	NM.		
E 20 3 09/10/12 09/10/12 Newschannel 3 News	5-530pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			,	Ū	Ψ0.00
Week: 09/10/12	\$165.00 Start/End Time	Montelous Laurel	B.4.	_		
1 3 09/10/12-09/16/12 Newschennel 3 News	5-530pm	Weekdays Length		Type NM		
Credited			\$100,00	IVIVI		
21 3 09/04/12 09/07/12 Newschannel 3 News	5-530pm	:30		NM	1	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwT 4	Rate			- 1		***************************************
Spot Ch Date Range Description	\$330.00 Start/End Time	Weekdays Langth	Rate	Tuna		
1 3 09/03/12-09/09/12 Newschannel 3 Naws	5-530pm	-TuWTh: 30		<u>Туре</u> <i>NM</i>		
Credited						
2 3 09/03/12-09/09/12 Newschannal 3 News Credited	5-530pm	-TuWTh: :30	\$330.00	NM		
4 3 09/03/12-09/09/12 Newschannel 3 News	5-530pm	-TuWTh :30	\$330.00	NM		
Credited			\$00000	IVIVI		
22 3 09/04/12 09/07/12 Newschannel 3 News	530-6pm	:30		NM	4	\$620.00
Start Dete End Dete Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 4	<u>Rate</u> \$155.00					+
E 23 3 09/10/12 09/10/12 Nawschannel 3 News	530-6pm	:30				<u>.</u>
	ore obiti	.50		NM	0	\$0.00

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	Contract / Revision 565806 /	Alt Order # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Dbama/D/President	j j	riginal Date / Revision 09/12/12 / 09/12/12

*Line Ch. Start Data End Data Description	01-115-15	Spots/	Tot	als
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time	Days Length Week Rate	Type Spots	Amount
Week: 09/10/12 09/16/12 Veekdays Spots/Week Spot Ch Date Renge Description 1 3 09/10/12-09/16/12 Newschannel 3 News Credited Credited	Rate \$155.00 <u>Start/End Time</u> 530-6pm	Weekdays Length Rate M :30 \$155.00	Type NM	
E 24 3 09/10/12 09/10/12 Newschennel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	6-630pm <u>Rate</u> \$245.00	:30	NM 0	\$0.00
Spot Ch Date Renge Description 1 3 09/10/12-09/16/12 Newschennel 3 News Credited	Start/End Time 6-630pm	Weekdays Length Rate M :30 \$245.00	<u>Type</u> NM	
E 25 3 09/04/12 09/07/12 Newschannal 3 News Start Date	6-630pm <u>Rate</u> \$245.00	:30	NM 3	\$735.00
Spot Ch Dete Range Description 4 3 09/03/12-09/09/12 Newschannel 3 News Credited	Start/End Time 6-630pm	Weekdays Length Rate -TuWThF :30 \$245.00	Type NM	
26 3 09/04/12 09/07/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	m1135pm-1237am <u>Rete</u> \$115.00	:30	NM 4	\$460.00
27 3 09/10/12 09/10/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	m1135pm-1237am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
28 3 09/10/12 09/10/12 Late News (M-F) Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	11-1135p <u>Rate</u> \$385.00	:30	NM 1	\$385.00
29 3 09/04/12 09/07/12 Late News (M-F) <u>Start Dete End Date Weekdays Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	11-1135p <u>Rate</u> \$385.00	:30	NM 4	\$1,540.00
30 3 09/08/12 09/09/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12SS 2	11-1135p <u>Rate</u> \$260,00	:30	NM 2	\$520.00
31 3 09/04/12 09/04/12 NCIS Stert Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -T 1	8-9pm <u>Rate</u> \$1,050.00	:30	NM 1	\$1,050.00
32 3 09/04/12 09/04/12 Tuesday Prime Start Date End Date Weekdeys Spots/Week Week: 09/03/12 09/09/12 -T 1	9-10pm <u>Rate</u> \$910.00	:30	NM 1	\$910.00
33 3 09/04/12 09/04/12 Tuesday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -T 1	10-11pm <u>Rate</u> \$700.00	:30	NM 1	\$700.00
34 3 09/05/12 09/05/12 Wednesday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12w 1	8-9pm <u>Rate</u> \$840.00	:30	NM 1	\$840.00
35 3 09/05/12 09/05/12 Wednesday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdeys</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12W 1	9-10pm <u>Rate</u> \$980.00	:30	NM 1	\$980.00
36 3 09/05/12 09/05/12 Wednesday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12w 1	10-11pm <u>Rate</u> \$700.00	:30	NM 1	\$700.00
37 3 09/06/12 09/06/12 Thursday Prime	8-9pm	:30	NM 1	\$910.00

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	Contract / Revision 565806 /	Alt Drder # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President		ninal Date / Revision 9/12/12 / 09/12/12

		Spots/		Totals
*Line Ch Start Date End Date Description Sta		Length Week Rate	Type Spots	
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 T 1	<u>Rate</u> \$910.00			
	0pm	:30	NM	\$980.00
	<u>Rate</u> \$980.00			
	11pm	:30	NM ·	1 \$910.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 T 1	<u>Rate</u> \$910.00			,,,,,,,,
	pm	:30	NM .	1 \$630.00
	<u>Rate</u> \$630.00			
41 3 09/07/12 09/07/12 Fridey Prime 9-1	Opm	:30	NM ·	\$840.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rete</u> \$840.00			ψο-το.σσ
	11pm	:30	NM 1	\$700.00
	<u>Rate</u> \$700,00			
O 43 3 09/08/12 09/08/12 Saturday Prime 8-9	om	:30	NM (\$0.00
	Opm	:30	NM C	
	11pm	:30	NM 1	\$420.00
141 4 -01044	<u>Rate</u> \$420.00			
	om	:30	NM C	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	Rate \$910.00			
Spot Ch Date Range Description Sta	rt/End Time Weekdeys	Length Rate	Туре	
1 3 09/03/12-09/09/12 Sunday Prime 7-8 Credited	9pm 	-5L :30 \$910.00	NM	
47 3 09/09/12 09/09/12 Sundey Prime 8-9r	om	:30	NM 1	#D40 00
	<u>Rate</u> \$910.00		1300	\$910.00
	\$910.00	:30	A13.4	
Start Date End Dete Weekdays Spots/Week	Rate	,50	NM 1	\$770.00
	\$770.00 1pm	.00		
Stert Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$700.00
	\$700.00 			
Stert Dete End Date Weekdays Spots/Week		:30	NM 4	\$0.00
Week: 09/03/12 09/09/12S 4	\$500.00			
51 3 09/05/12 09/05/12 NewsCha 3 News First @ 4p 358- Start Date End Date Weekdays Spots/Week	.5pm <u>Rate</u>	:30	NM 1	\$200.00
Week: 09/03/12 09/09/12W 1	200.00			
52 3 09/04/12 09/06/12 Newschannel 3 News 5-53 Start Date End Dete Weekdays Spots/Week	0pm	:30	NM 3	\$1,500.00
444	Rate \$500,00			
53 3 09/09/12 09/09/12 Sunday Prime 7-8p		:30	NM 1	\$1,275.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S 1 \$1	<u>Rate</u> ,275,00			
) 54 3 09/09/12 09/09/12 US Open Tennis Men's Final 4-7p	m	1:00	NM 0	\$0.00

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	Contract / Revision 565806 /	Alt Order # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED	Estimate # A //1536
Advertiser Obama/D/President		Original Date / Revision 09/12/12 / 09/12/12

*Line Ch Start D	ate End Date De	escription	Start/End Time	Days	Spots/ Length Week	Rate	Туре		tals Amount
	2 09/10/12 US <u>End Date Week</u> 09/16/12 M				:30		NM	4	\$2,000.00
Time Period	# of Spots	Gross Amount	Net Amount		Totals	3		92	\$29,320.00
08/27/12 -09/10/12	92	\$29,320.00	\$24,922.00						
Totals	92	\$29,320.00	\$24,922.00						
Signature:			Date	12					